

October 2025

Social media age restrictions

What you need to know



It's not a ban, it's a delay

From 10 December, certain social media platforms won't be allowed to let Australian children under 16 create or keep an account.

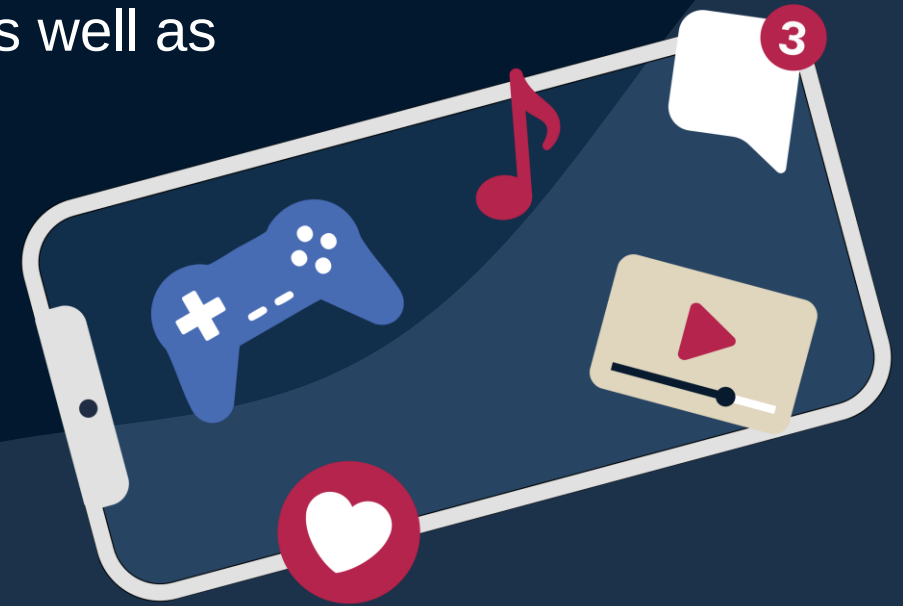
Delaying account access allows more time for young people to build digital literacy and greater resilience.



Social media platforms

The age restrictions are likely to apply to **Facebook**, **Instagram**, **Snapchat**, **TikTok**, **X** and **YouTube**, as well as other platforms.

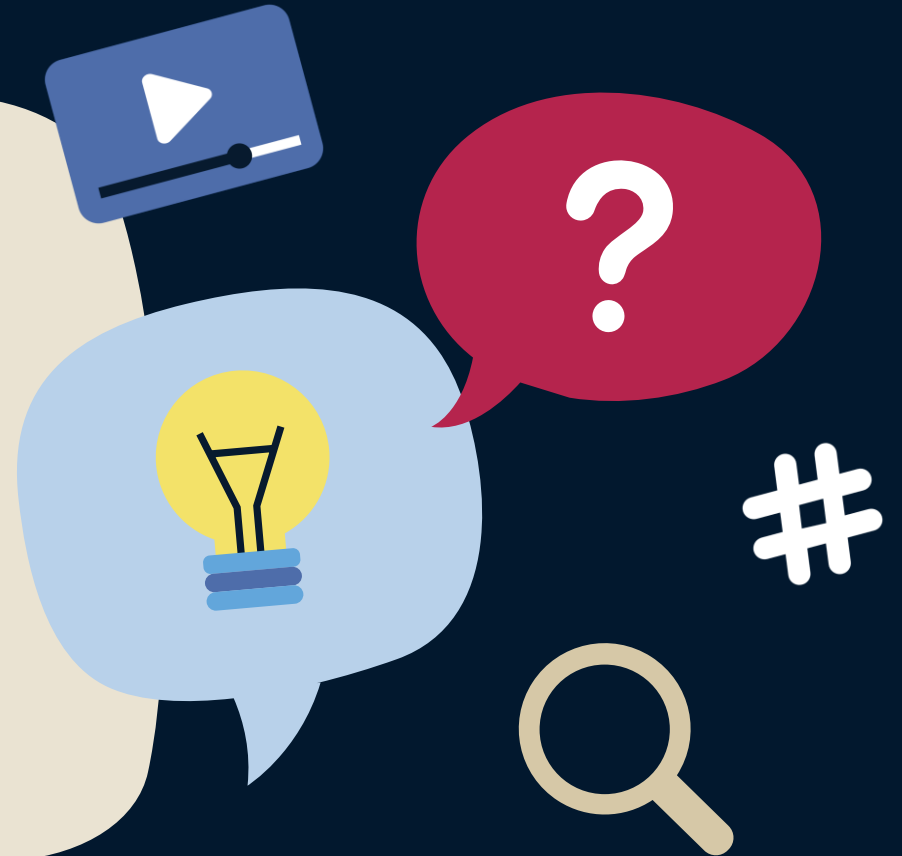
See the latest list online



How will it work?

Under-16s will still be able to see publicly available social media content that doesn't require logging into an account.

Most standalone gaming and messaging apps, as well as many services that support health and education, will not be affected by the new law.



Responsibility lies with the platforms

There are no penalties for under-16s who access an account on an age-restricted social media platform, or for their parents or carers.

This is about making the platforms take greater responsibility for the safety of children – they face fines of up to **\$49.5 million** dollars if they don't take reasonable steps to implement the changes.

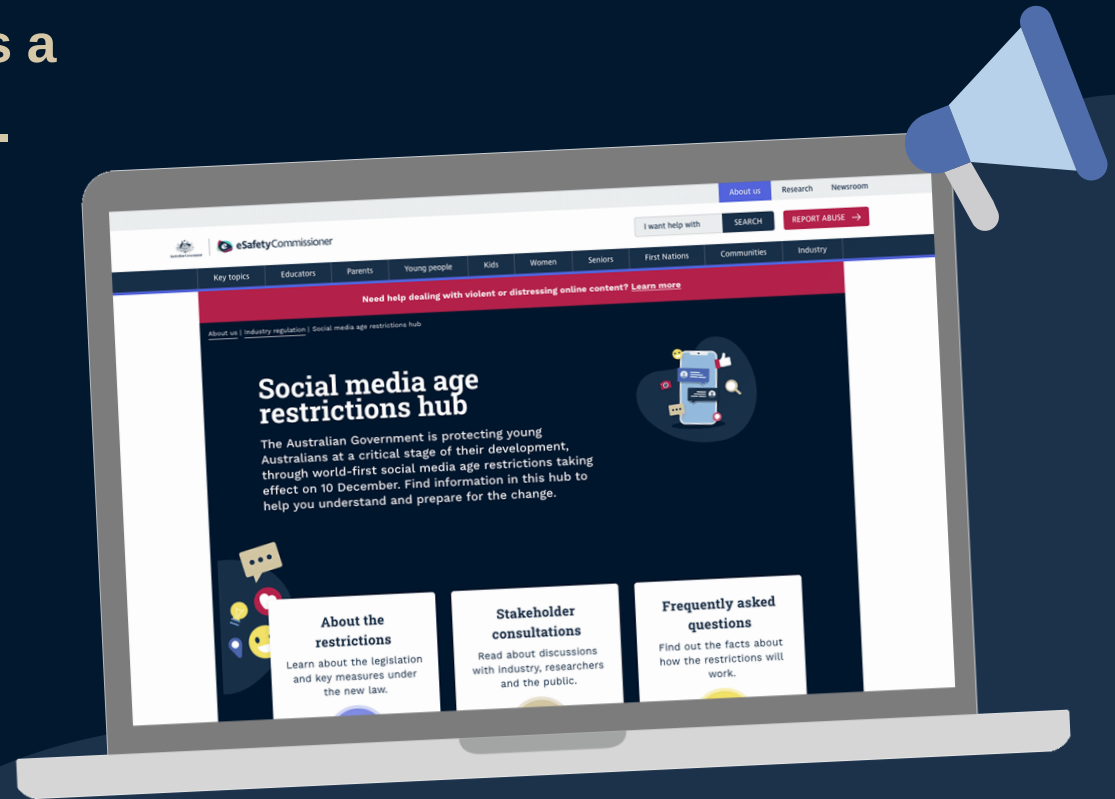


Information, resources and support

The eSafety social media age restrictions hub is a one-stop shop for everything you need to know.

It provides the most up-to-date information and resources for parents and carers, young people, educators, and online service providers. Including:

- frequently asked questions
- tailored information and resources for audiences
- eSafety's regulatory guidance and online assessment information



Information and resources for parents and carers

Available now

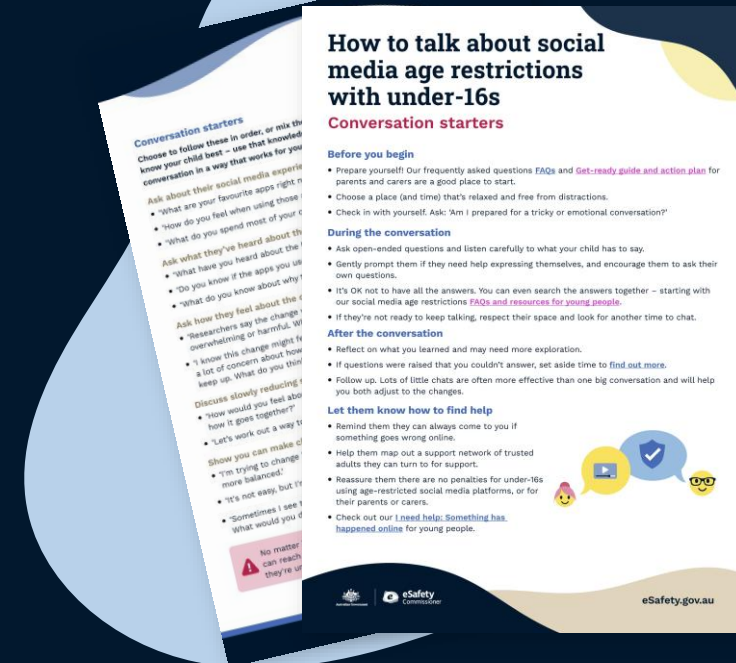
- FAQs for parents and carers
- Get ready guide and conversations starters
- Live webinar registrations
- Downloadable action plans

Coming soon

- On-demand webinar videos

Coming end of 2025

- Family technology agreement for 9 to 12-year-olds
- Family technology agreement for 13 to 15-year-olds



Access resources online

Information and resources for **young people**

Available now

- FAQs for young people
- Get ready guide and downloadable action plan to prepare for 10 December
- How to get help if you have a negative or harmful online experience

Coming soon

- New information to support young people to better understand:
 - the pressures of social media, including being in a logged-out state
 - echo chambers and their risks and impacts
- New information and actionable advice for neurodivergent young people

Coming end of 2025

- Media literacy information that fosters ethical reflection and responsible engagement with digital media



Access resources online

Information and resources for educators

Available now

- FAQs for educators
- Poster for educators explaining use of social media services in school contexts
- Educator kit of downloadable assets to help prepare institutions and their communities for 10 December
- Primary and secondary school classroom technology agreement
- Live webinar registrations

Coming end of 2025

- Digital literacy pack for educators
- Digital literacy pack resource table



Access resources online

Live webinars

All times in AEDT,
unless otherwise noted

For educators

- Monday, 10 November, 3:45pm
- Wednesday, 19 November, 3:45pm
- Wednesday, 26 November, 3:45pm (AWST)
- Thursday, 27 November, 3:45pm
- Monday, 1 December, 3:45pm

For parents and carers

- Friday, 14 November, 1:00pm
- Wednesday, 19 November, 7:00pm
- Thursday, 20 November, 12:30pm
- Tuesday, 2 December, 7:00pm
- Monday, 8 December, 3:30pm
- Monday, 15 December, 1:00pm



Information and resources for diverse communities

Coming soon

- Easy read translations (parent conversation guide, young people guide and action plan)
- Translation of parent and carer, and young people key information
- Information for First Nations families and communities
- Information for sporting organisations and communities
- Information for older Australians through eSafety's Be Connected program.





For more **information and resources**
to help you prepare, visit

eSafety.gov.au

